

NGOs, volunteers reach out to feed city's hungry



Keshava Kripa Samvardhana Samiti (R) Estd (1963)

Educate Everyone Everywhere

ABHYUDAYA

.....Reaching the Socially Deprived

Annual Report

2019-2020



ನಾಳೆ ಮಕ್ಕಳಿಗಾಗಿ ಆರೋಹಣ ಸ್ಪರ್ಧೆಗಳು
ಶಿಕ್ಷಣ ಮತ್ತು ಸಮುದಾಯ ಸಮೀಕರಣದ ಅನುಷ್ಠಾನ / 2 ನಾವೀದಿ ಉದ್ದೇಶಗಳು ಬಾಗಿ





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About Abhyudaya

Abhyudaya was established in 2004 as a project under Keshava Kripa Samvardhana Samiti (KKSS). We firmly believe that providing holistic education and developing life skills in children belonging to socially deprived communities is important in nation-building. It started as a free tuition Centre with 12 students in Bangalore. Over the past fifteen years, Abhyudaya's educational activities have steadily expanded and have three major components:

- **Kalika Kendras**, the Learning Centres
- **Vidyanidhi**- Financial support to continue Education
- **Jnanagiri**, Coaching classes for class X and PUC

The **Kalika Kendras** provide free after school support to Primary and High School children. Until recently, they were all confined to Bangalore city and its rural belt. They are now fast spreading across Karnataka with new centres already operational in Bellary, Hospet, Kalburgi, and Chikballapur. Qualified and passionate teachers and mentors numbering 105 and 25 respectively operate jointly over 83 **Kalika Kendras**. More than 3500 Students in these learning centres are also provided with education kits for free to motivate and encourage them.

Under the **Jnanagiri** programme, specialized coaching classes are held in Abhyudaya's main centre in Bangalore. Under this, foundation courses covering basics are held between June and October. Specialized coaching by Award-winning teachers is provided between November and February before the final exams. Experts and Professionals are also invited to conduct personality development courses and provide career counseling to these students. Also, under this programme, students taking supplementary examinations are provided coaching support in April/ June so they pass the examinations with good grades.

Under the **Vidyanidhi** programme, bright students from families of little means are provided financial support across primary, secondary, graduate & postgraduate levels. Students are selected after elaborate due diligence. Their progress is monitored to provide any required support, financial/academic so that no student drops out midcourse but goes on to complete the course with excellent grades.

Other programmes centered on education include:

- **Chetana**: One on one coaching to dropouts
- **Namma Shaale** –Providing drinking water, electricity, toilets, teaching aids, library in select schools
- **Unnati**: Psychological and Career counseling at all levels
- **Aarohana**: Annual science and cultural competitions
- **Seva** Internship and volunteering programmes for college students

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Abhyudaya's engagements in 2019-2020 and over the years since its founding in 2004 are presented below:

2019-2020

Since 2004

Primary	1200		
High school	1600	Kalika Kendra	~32000 students
PUC	125	Vidyanidhi	~6500 beneficiaries
Diploma	5	Jnanagiri	~2600 students
Degree	39	Chetana	~180 beneficiaries
CA/CS/CMA	3	Rudhra	~15000 Units, 75 Camps
Engineering	35	Parivarthana	~1050 families
Medical	2	Namma Shaale	~55 schools
D/M Pharma	3		
ITI/Nursing/Skill training	25		

Moving Beyond Education - Community Welfare Engagement

Abhyudaya is also involved in activities beyond education and the overall development of children from underprivileged communities ranging from community development to caring for their welfare. Under these few programmes have already been launched.

Parivarthana: Transforming lives of people drawn towards crime, drug addiction, alcoholism etc.

Rudhira: Network of Blood Donors, Blood donation and Medical camps

All these activities are carried out through the dedicated efforts of volunteers who are students, educators, working professionals and liberal financial contributions by individuals, communities, corporates and others.

COVID pandemic not only put an abrupt stop to educational activities but also disrupted the lives, particularly of the underprivileged and the migrant communities. Abhyudaya swiftly diversified all its education- centered activities to COVID relief activities. With a slow return to normalcy, Abhyudaya is now into both Child Educational development and Community wellbeing.



ONE TEAM ONE MISSION

Executive Team



Lakshminarayana
AEE KPTCL



Venugopal
GE healthcare



Adith Pai
Fitness trainer



KH Amith Kumar
Epiance Software



Sowmya Keshav
Social work



Shripad
Director in IT MNC



Bharath
E&C Engineer



Bhargava
Skill Trainer



Badarinarayan
Social Entrepreneur



BA Subramanya
BSM



Anuradha
Joshi
Retired Bank



Ranganath
IT consultant



Devanand Gaddam
Self employed



Badarinath
Retd Education dept



Paneendra
Elec Consultant



Chandrashekar
Finance consultant



Ganesh YS
Construction

Advisory Team



HV Manjunath
IT Consultant



Prof Vidyashankar
MBA Faculty



Kailash Poddar
Industrialist



Dr. Sameera Simha
Educationist



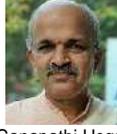
Subba Narahari Rao
Auto Industry



Thippeswamy
President, KKSS



Dr. S. Raghotham
Research Scholar



Ganapathi Hegde
Secretary, KKSS



KN Hiriyanaiiah
Retd LIC



LN Sharma
Treasurer KKSS



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Namaste!

It is with great pleasure and immense gratitude that we place before you the Annual Report. We have summarized all the developments and activities during the period August 2019-July 2020 and the financial activities for the period April 2019 to March 2020, that propelled your Abhyudaya to where it is today.



Abhyudaya, conceived with a firm commitment to serve the socially deprived, has steadily expanded its activities and reach. The focus of Abhyudaya all along has been the creation of Learning Centres, *Kalika Kendras*, to provide free academic coaching, skill, and overall personal development outside of the school hours. The Centres confined to rural and urban Bangalore are now expanding in other parts of Karnataka, even in faraway Kalburgi. Community engagements through medical camps, awareness programs on educational opportunities to children, health and employment opportunities to youth have been slowly gaining traction.

Even as Abhyudaya's activities around Kalika Kendras and community engagement were growing, the dangerous COVID pandemic came like a bolt from the blue. The lockdown affected the lives of all citizens more particularly those of daily wagers and the migrant communities. Realizing the magnitude of the hardship and the need to extend help on a war footing, the Abhyudaya Volunteers quickly joined forces with the other COVID warriors like Police, Medical/Health Service staff, Railway Staff and Essential Service Providers to ameliorate the distress.

Abhyudaya joined the efforts of State and Central Governments to roll out relief measures. In the process, we got to interact with people's representatives, officials, highly held citizens, corporate leaders, and others. We had an overwhelming response to our suggestions and requests for relief material, donations, and physical assistance. In the period of March 2020-July 2020, Abhyudaya has supported around 5,425 families in need across 350 areas in and around Bangalore. Distribution of Masks, Sanitizers and Food Kits was made possible through volunteering engagements numbering 22,724 hours. With the overflowing support and the undaunted spirit of the volunteers, Abhyudaya procured essential food, medicines, masks and sanitizers and distributed them among thousands of affected people.

Abhyudaya's spirited service was widely reported in the national and regional press and Social media. It was also deeply encouraging to receive a surge of requests for volunteering opportunities, including virtual volunteering from across the country and from distant US and Canada. The growing number of national and international businesses, individuals, and others to channelize their time and resources to serve the community was no less overwhelming.

As we take the next big step into the next year, we recall with immense gratitude the strength we derived from your support and encouragement and we seek your continued engagement, advice, and support.

Dhanyavad,

Lakshminarayana, Chief functionary

Volunteers our strength



Adarsh TS
Advocate



Nagarajan
Retd BHEL



Sreenidhi
Tech support expert



Deepak Rao
Software Engineer



Nagamani
Retd Teacher



Ramanna
Own Business



Paneendra Prasad
Social work



Harini
Visiting faculty



Deepak Shetty
Business



Mahalakshmi
Home maker



Tulasiram
Fitness coach



Ravichandra rao
Own business



Keshav
Wells fargo



Anusha NV
Student



Ananth
Vedagarbham
MDITMNC



Aparna YV
HR Professional



Guruprasad
Media consultant



Rashmi Aithal
CISCO



Krishna Veni
Social work



Kantaraju
Design



Yamuna
MBA Student



Shruthy C Bhat
Homemaker



Sagar Holla
Retd Manager



Putanna Kavi
Retd Scientist



Lohit
Software



Neha Nayak
Engg Student



Nidhi Nayak
Engg Student



Nutan
Stage artist



Phaneendra
Societe general



Anusha
Mindtree

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Anand Nayar
Retd SBI



Sudhakar Damle
Bosch



Sudha
Home maker



Vijaya Shree
Lecturer



Ravi Iyer
Ex COO



Harish
Social work



Annappurna
Social work



Varadha
Manager



Harish
Automobile



Naveen
Account Head



Nagarajan
Retd Manager



Suresh Pai
Account head



Jayaram
Retd Manager



Somlinga
BMTc



Nandini
Homemaker



Prasanna
Own Business



Hemanth
Own Business



Sudhanva
SAP



Sunil
IBM



Nagendra
IT Company



Smt Vatsala
Home maker



Anirudh
Publicpolicy



Akshay Kumar
Movie director



Ranganath
Private sector



Kuldeep
IT Consultant



Anup vittal
CA



Vasanth
student



Mahendra
Own business



Manjunath
Lecturer



Manjunath Bhat
CA

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Kaushalendra Jha
Retd Engineer



Pratibha Subramanya
Homemaker



Dr Anusha
Ayurveda practitioner



Shivaji Patil
Social work



Arun Kumar
Lecturer



Vinod N
Student



Sanjay AP
Accenture



Venkatesh Kini
Retd Manager



Vaishnavi V
Software engineer



Sakshath Ramu
Amazon



Tejasvini
Student



Pradeep
Pharmacist



Chandrashekar A
MBA



Kala
IT Industry



Gagan
Advertising



Deepika
Student



Rashmi Shenoy
Home maker



Laxminarayana
Infosys



Subramanya NS
Cinematography



Manjunath
Oracle



Pradeep Hebbar
Oracle



Pradeep
IT Company



Jayshree
Retired principal



Nethra
Beautician



Srimathi Girimaji
Home maker



Sudheer Kini
Self employed



Palaniswamy
Doodarshan



Dr Shyla
Maxillofacial
Surgeon



Neela
Private Job



Krishna Prasad
Lecturer

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Shrilakshmi
Accounts



Varsha
Engg Student



Suresh
Social work



Gayatri Sundar
Social work



Badarinath
MNC



Soujanya
Social work



Mallikarjun
Self employed



Sandeep
IT Company



Vivek joshi
Retd Nabard



Roopa
Mindtree



Subramani
Manager



Manohar
HP Trainer



Herabai
Social work



Satish
Engg Student



Prashant
IT Consultant



Smitha Jha
Retd SBI



Dr Shamantha
BAMS Intern



Naga Jyothi
Home maker



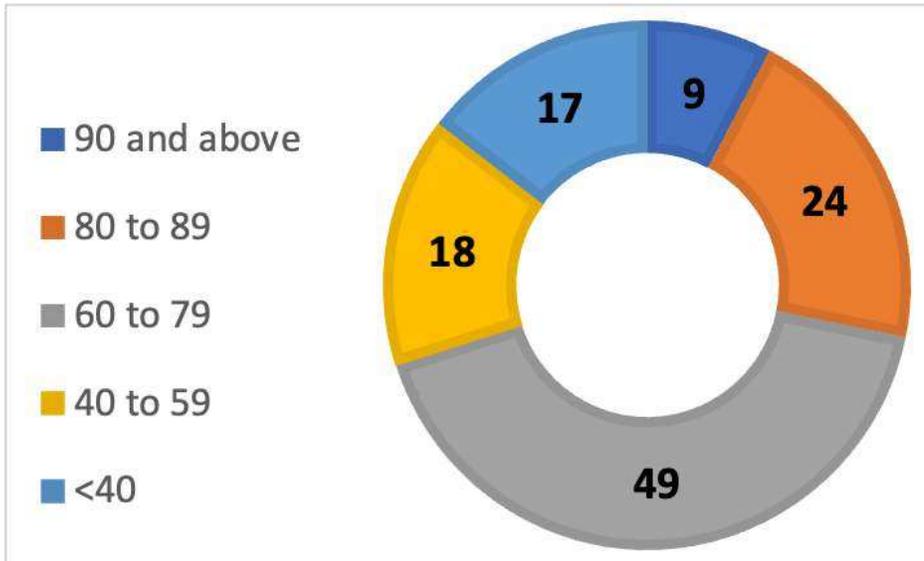
T Murali
Teacher



Deeksha
Engg Student

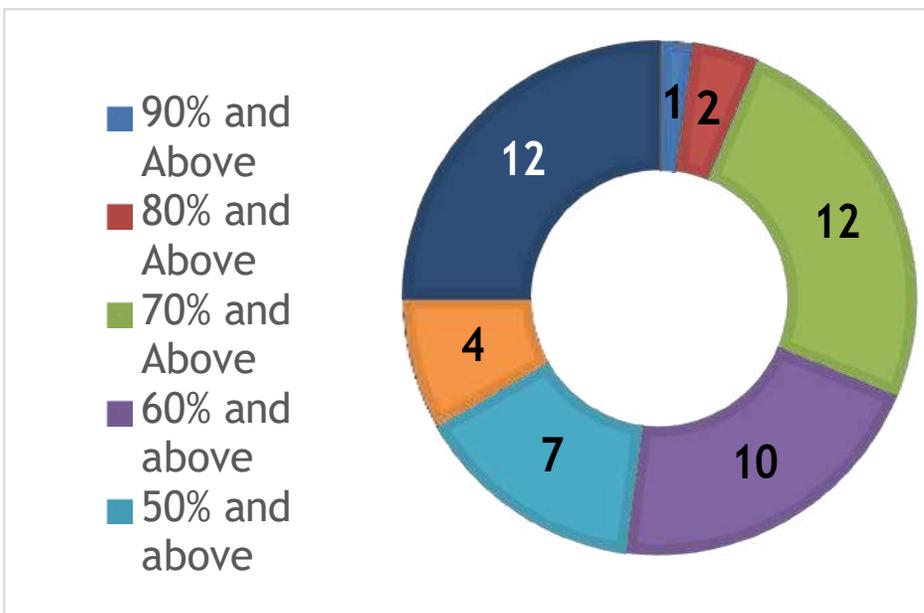
Outcomes 2019-2020

SSLC Performance (2019-2020)



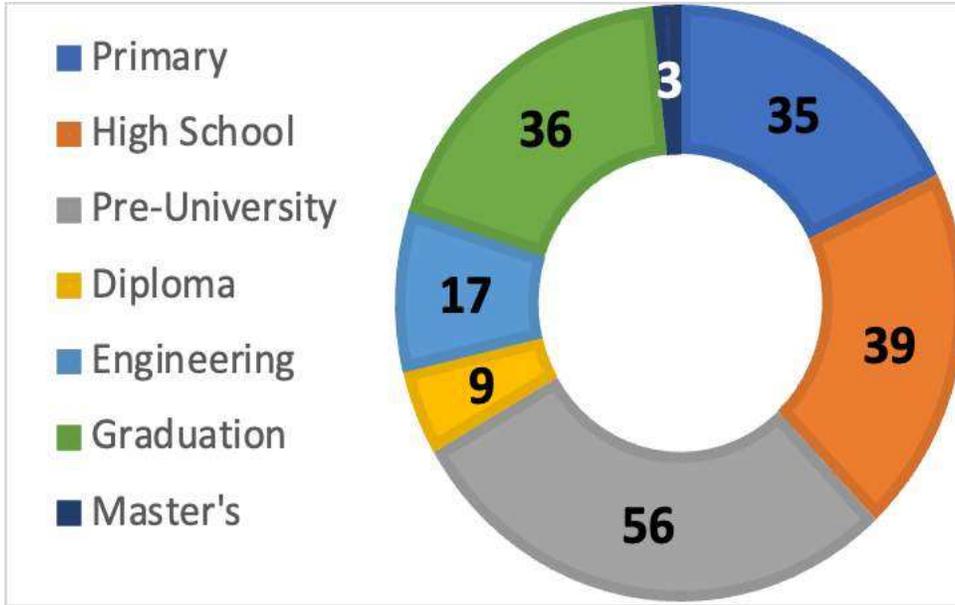
*Number of Students

PUC Commerce Coaching Class Performance (2019-2020)



*Number of Students

Vidyanidhi Scholarship Summary (2019-2020)



*Number of Students

Festivals and Celebrations

Our festivals are true celebrations of life and the very essence of Indian culture. National days are days when we renew our patriotism and our commitment to the nation. Birthdays and memorial days of great personalities are days to recall their services to the nation and to imbue the spirit they represented. Given their importance, Abhyudaya provides a platform for the children to enjoy the fun and frolic that is unique to each festival. Children also get to display their artistic talent; to be grateful to the nation and the men who guard it; to learn from the lives of great men and follow their teachings and ultimately become a true symbol of this sacred land.

As in previous years, the fervor and spirit pervaded in the earlier part of the year. However, the Covid pandemic that spread like wildfire since March 2020 robbed us all of these occasions.

We recount here the celebrations and Observance over the year



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In five of the Kalika Kendras serving 200 weaving community children, weavers celebrated Teachers' day.



Deepavali-Illuminations and excitement all around



At the Government school in Siddyanapura village, Chmrajanagara, Dasara, Saraswati Puja and 150th Gandhi Jayanthi were celebrated together.

Abhyudaya's Mr. Ranganath and Mr. Venugopal, teachers and few local representatives were present. In the event 179 children received Desk Kits and also got to know more about Abhyudaya's activities. The event was widely reported by the Print Media and TV Channels



Hongsandra free learning centre celebrated Swami Vivekananda Jayanti. All our centres are run by volunteers who believe in Swami Vivekananda ideals of doing service to socially deprived children





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Armed forces Flag Day was observed across 20 free learning centres of Abhyudaya by 1000 children mostly from slums and LIG areas of Bengaluru. Our volunteers explained to the children about the flag and the importance of Flag Day. The children were told to always give highest respect to the soldiers because of which we all are living peacefully.

सशस्त्र सेना झंडा दिवस



**7 दिसम्बर – 7 DECEMBER
ARMED FORCES FLAG DAY**



Interaction with Eminent Personalities

So that the children grow with strong value systems, confidence, courage, and a positive mindset to become a successful and responsible citizen of our country, people who command reverence, those who are held high for their achievements and contributions to society, and those with rich life experience are regularly invited to advise and guide the students besides providing them motivation and encouragement to excel in whatever they do.

Though we organized some good interactions this year starting from August, the restrictions that became inevitable after the COVID pandemic severely curtailed this important activity across the various Kalika Kendras. Captured below are few interesting interactions.

Swamiji Mangalananda ji Maharaj from Ramakrishna mission spoke on the life and teachings of Swami Vivekananda to SSLC and PUC students. He emphasized on the importance of sharing and eating food together and of the importance of giving and helping people in need. He told the students to be free from jealousy realize the power of goodness. He added Weakness meant death and Strength gave life. Swamiji pointed out that orthodoxy was bad and God did not create them. He urged the students to have goals far beyond SSLC and PUC. He also drew the attention of the teachers to the fact that as role models to the children they have to set great examples and motivate them continuously.



Manu Gopinath, an ex-national level basketball player gave a guest lecture on Jan 11. He interacted with SSLC free coaching class students, shared "Learning for Life from Sports" & emphasized "Belief, Behavior and Courage" being critical aspects for achievement



National Youth Day and Swami Vivekanand Jayanti was celebrated on Jan 12, **Shri Sudarshan** a social worker spoke on the occasion.





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A talk on Police and Public relationship, sensitization by **Sri. Narayana Swamy K.N Retd ACP** and Core member of Veerappan and Naxal operations.

Capt. Manivannan, IAS, Secretary, GOK, spoke to Children about importance of Indian Constitution as part of **70th year of Constitution celebration**.

200 Students read Preamble of Constitution and took oath. Students asked questions on Women safety, traffic rules, handling stress which were answered by Capt. Manivannan



Sri Sathya Narayana from TelexAir Telecom Pvt Ltd sharing his experience and success stories at Abhyudaya. Very inspiring and motivating for the children to dream to be entrepreneurs. Building from scratch and taking it to epitome



Events and Participation

Many events were held from the beginning of the year until the COVID pandemic disrupted the planned flow. Captured below are some of the important moments captured during various events.

Smt. Vaishnavi and Shri. Darshan from TeamRoll a leading HR technology company, took a session on Sep 22. They guided job aspirants about job market requirements, skills required for preparing a resume and facing interview



On the occasion of Engineers day, visit to Visveswaraya Industrial Technological Museum for 113 Govt school students was arranged. Children participated in a quiz contest and won many prizes



Oracle India volunteers accompanied the children from #Abhyudaya free learning centre to VITM, explained them various science models at served them food and escorted them safely back to our centre.



Shri Gautam BR from PayPal took part in RunRocknRoll Marathon to help education of socially deprived children at Abhyudaya - a project of KKSS . PayPal, UK online foundation and Benevity organized the event



The sixth free coaching class for students taking up SSLC exam lasting nearly four months was inaugurated by Shri Rajendra S Rajamane, MD Rajmane Industries.

Preparatory meeting by Abhyudaya Volunteers for Aarohana Event

Dr. Sameer Simha, a famous educationist of Bangalore presided over the function. Shri BK Jayasimha took the first inaugural Maths classes.

The program was supported by Vishwathreya foundation .



VITM 70 children and 13 volunteers from LIC colony, Kathriguppe and Padmanabhanagar Kalika Kendras visited VITM. Children enjoyed, learnt new things and watched science show. They were given science kits.

Chart making workshop was organized with the support of volunteers from IBM, Wells Fargo and student volunteers.



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During Aarohana, 18 students and 4 members of Tata STRIVE put up three stalls to showcase hospitality skill training programs. They showcased a kitchen, housekeeping and table in a fivestar hotel.



87 Volunteers from Oracle participated during Aarohana. They took part in judging, prize and food distribution



Aarohana, a mega event was organized on Dec 22 and 2000 children participated in various competitions like singing, drama, Drawing , Chart making, science models, pick and speak. Chief Guest of the program was Shri Ravi Channannavar, IPS SP, Bangalore Rural district. A Memento consisting of Kannada English Dictionary books, pen ,pencils ,rubber , andsharpener were given for all 2000 children. More than 500 volunteers were part of the event



300 students from 80+ Kalika Kendra participated in chart making competition as a part of Aarohan 2019. Volunteers & Judges were amazed to see their creative ideas in pictorial form



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Dr.C R Chandrashekhar, a renowned psychiatrist took counselling sessions for SSLC students at Abhyudaya. He gave advice to students about handling exam stress and maintaining the right diet during exams.

Our Kalika Kendras extended beyond Bangalore to Gulbarga, Hospet and Chintamani. Children seen here are from the Chittarpur centre in Gulbarga



SSLC coaching Valedictory function. Sri Suresh Kumar - Honorable Minister of Primary & Secondary Education and Sakala – Government of Karnataka presided over the function. The Minister motivated students by citing few examples. Sri Ashok Pamidi, CEO NASSCOM Foundation, provided insights on options available after SSLC.

First batch of Arts and Crafts activities for Kalika Kendra students were kick started at Abhyudaya-Jnanagiri. Students learnt life skills, computer skills, desi games, our heritage, spoken English, Sanskrit, talent search...etc



Sports

Abhyudaya, besides providing opportunities to excel in academics, has also been helping students develop an interest in sports and games. However, this year sports activities, like academics, suffered due to COVID restrictions.

Here are some of the sports activities and sports education conducted during the year:

140 boys and girls from Abhyudaya free learning centre ,Konanakunte participated in desi games. This got a mention in PM Shri. Narendra Modiji's address to the nation #MannKiBaat on #FitIndiaMovement



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Manu Gopinath, an ex-national level basketball player was guest speaker on Jan 11. He interacted with SSLC students and spoke on "Learning for Life from Sports" & emphasized on the importance of Belief, Behavior and Courage" being critical aspects for achievement



Abhyudaya senior student, Geetha, a national champion in **Karate** addressed SSLC students at Jnanagiri on the importance of martial arts in self defence





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Student Stories

Many students attending the Kalika Kendras are studious, meritorious, and possess great undiscovered talent. Abhyudaya provides opportunities to further improve on their abilities and talents and perform exceedingly well in all they choose to do. We proudly present some of the many promising children.

Satisha an engineering student of KSIT Bengaluru and Abhyudaya Vidyanidhi scholarship recipient was **awarded Best Student in NSS camp** recently. Satisha gets up early every day to deliver newspaper and help his family with the expenses.



Hongasandra Kalika Kendra students, studying in Govt school attended the **Sanskrit Proficiency exam of Bharatiya Sanskriti Gyan Pariksha** and got certificates of good performance.



Twelve needy students, children of farmers, cooks, daily wagers received ABHYUDAYA VIDHYANIDHI to pursue their education. We are supporting their dream to become Researchers, Entrepreneurs, CAs, Bank Managers, Civil Servants, Doctors and Engineers.





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5 students from Christ academy, Ramaraju, John Leo, Prabhu Praveen and Surya and Yesu completed their **internship** on Materials Management.



During Corona lockdown our student Dwarakanath from Ambedkar Kalika Kendra in Hongasandra made a model of a table fan. His parents work as labourers for livelihood



Yashwant, one of Abhyudaya

Vidyanidhi scholarship recipients and PUC science student from BGS scored 87%. His ambition is to become an Engineer and later help needy people setting up food bank



Miss Sharada hails from a small village near Bellary and she has achieved a lot in spite of all the odds. Blindness has never stopped her from winning gold medals in sports competitions. She gave a very inspiring speech to students at Abhyudaya.



Pallavi has become the first student from Abhyudaya to secure admission to the prestigious "SAADHANA" program offered by RASHTROTTHANA PARISHAT. In this program, she will be provided PUC coaching (CET and NEET included) free food and accommodation over the next two years. Pallavi, daughter of a security guard, attended the free coaching at Abhyudaya and also secured 93% in the 2020 SSLC examinations.

The Top three performers of Abhyudaya in SSLC: Roja Bai, Shashank and Subhash have scored 90% and above and hail from economically backward families.

Pawan Kalyan from Harohalli, Bengaluru rural has a great oratory skill. Here, he is seen delivering his speech on Freedom fighters



Roja Bai M. Father's name- halya naika. Works as auto driver. Mother's name- thalji bai, works in house maid. She goes to Putterahalli govt school. She has scored 92% in SSLC. She had attended Abhyudaya SSLC free coaching course.	Shashank R. Father's name- Raju, works as carpenter. Mother's name- Bharani, works in garments factory. He has secured 90% in SSLC. He has attended Abhyudaya SSLC free coaching classes in 2019.	Subhash R. Father's name- Rajanna, works as raju driver. Mother's name- priema, house wife. He has secured 90% in SSLC. He has attended Abhyudaya SSLC free coaching classes in 2019.



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Many students used the lockdown period pursuing different skills. Many students drew pictures depicting various COVID themes. Some of them are reproduced below:



Prema Shree



Sindu, Madiwala



Poonam P.



Satya, Sudhama Nagar



D. Ravindran



Babloo R.



Srinivas Reddy



Sarukeshwaranand



Medical Camps

Community health has been a growing area of focus for Abhyudaya and medical camps have been organizing periodically medical camps in Abhyudaya Jnanagiri Centre. Here are the moments captured during the few camps organized this year:

Sri. Sachin and his team members of **WHEN-IT-STRIKES Pvt Ltd** Educate children and their parents about CPR and other medical emergencies at Jnanagiri



Free Eye and Diabetic checkup camp was organized in association with Narayana Nethralaya and **National Medicos Organization**.



Dr. Satish Kumar and his team from National Medicos Organization distributed free spectacles to the kids and their parents



Campaigns

Abhyudaya participated in Sevathon organized by Hindu Sewa Pratishthana to spread awareness against use of plastic



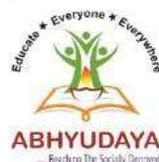
Abhyudaya participated in giving program at Vega city mall, Bengaluru organized by lamhere.



Karnataka Power Transmission employees pledge #SayNoToPlastic with cotton bags distributed by Abhyudaya



Campaign to create awareness on the Do's and Don'ts during COVID Lockdown



Team Abhyudaya is committed for a safe and healthy society. All our Volunteers, Patrons, Donors, Beneficiaries, parents and students are requested to support the movement to fight Corona. We plan to distribute soaps, sanitisers and masks to vulnerable communities and also provide little funds to daily wage earners to support their basic expenditure for few weeks.

Swachh Bharat Abhiyan Campaign



Employees from SAP volunteered in "Say No to Plastic" campaign on Oct 2, distributed cotton bags and educated people about harmful effects of single use plastic



Abhyudaya Advisory board members Shri Devananda Gaddam, Shri Thippeswamy met Shri Suresh Kumar Minister of Primary and Secondary Education and Dr. Ashwathnarayan C. N. Deputy CM, Minister of Higher Education during BeGoodDoGood Campaign of Samartha Bharata led by Shri Rajesh Padmar

Yucca Solutions used Cotton bags supplied by Abhyudaya to distribute Deepavali Sweets to their employees



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Children created Awareness to public in the vicinity of the free learning centres to **stop using plastic covers**. Children also distributed few hundred paper bags they made





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Corporate Engagement

Shapoorji Pallonji

A team consisting of Mr. Sumit Viren (DGM HR), Shri Praveen Agarwal (DGM), Mr. Laljiu Nair (Purchase head), Mr. Shankar Prasad (Admin Manager), Mr. Suresh Pai (Account Manager), Mr. Udaynarayana (Purchase Manager), Mr. Priya Suryakanth (Commercial Manager) and Mrs. Veena Gangadhar (HR) visited the free learning centre. They distributed bags to children under CSR Activities under their programme "I Care".

Tata Strive

Mr. **Naveen from Tata Strive** interacted with 150 parents from the economically weaker section during the Vidyanidhi program at Abhyudaya. He gave them an insight into the hospitality courses Tata Strive conducts. Students get on-the-job training in the Taj west end in these courses. On another occasion, 18 students and 4 faculty members put up three stalls to showcase the basic skills needed in the hospitality industry. They also demonstrated kitchen, housekeeping, and table arrangements in a five-star hotel.

Adobe

Under Workplace giving programme 'Mad', employees made donations through NASSCOM Foundation and Benevity, donation and grant management platforms

Shoppers Stop Bengaluru

Employees spent time at the free learning centre, conducted activities, quiz competitions, and distributed prizes for the children. They also donated a few educational charts.

TeamRoll

Smt.Vaishnavi and Shri Darshan from a leading HR technology company, guided job aspirants about job market requirements, skills required for preparing a resume, and facing an interview.

Members of the Institute of Cost Accountants of India

Participated in the "Say No to Plastics" Campaign

Metro-Cash and Carry

Supported by selling items at a special discounted price

Oracle India

Employees accompanied the Abhyudaya children to Visvesvaraya Industrial & Technological Museum, took them around the various science models and explained the principles, and kindled their interest in science. Later they served them food and mingled freely with the children. They escorted them safely back to our centre.

Institute of Hotel Management

Students and faculty from the institute interacted with Abhyudaya children and provided details on the various degree/diploma courses in the hospitality industry and the various job opportunities. They also informed them of the eligibility for admission and the preparation required for the entrance examination.



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WHENIT-STRIKES Pvt Ltd

Mr. Sachin and his team members educated children and their parents about cardiopulmonary resuscitation (CPR), medical emergencies, and Fire Safety.

National Medicos Organization

Dr. Satish Kumar and his team distributed **free spectacles** to the kids and their parents

The Donors and The Volunteers - The Prime Drivers

Uplifting the lives of the underprivileged is not possible without the participation and contribution of the people who are already blessed with many good things in life. Abhyudaya is very fortunate that the tribe of individuals, small and large enterprise owners/employees, corporate executives, student interns (both national and international), and young adults willing to contribute their time or resources, and sometimes both are growing. The spirit of senior and very senior citizens to contribute in kind is touching.

These growing and priceless contributions have helped Abhyudaya in no small measure to organize more educational visits, competitions, conduct life skills and awareness programmes. It would not be out of place to mention that the fun and exciting learning experiences for the children were valuable and enhanced their motivation and enthusiasm to make the best use of the opportunity provided.

The entire team of Abhyudaya is overwhelmed by the large contributions made which is enabling it to excel and attract national and international recognition.

Furnished in the following pages are some moments, out of the many, capturing the spirit of giving and contributing.

Mr. Phaneendra DS an employee of SocieteGenerale in Bangalore spends his weekend volunteering at Abhyudaya free learning centre. Social transformation happens when educated people give back time.



Volunteers visit the houses of students to evaluate the background of the students for being considered for the Vidyanidhi Scholarship. Here the volunteer meets the mother who works as an Aaya in a school and father works as a stone crusher. The child is dreaming to become a Doctor



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Sri. Volunteer Ravi Iyer participated and spoke in Abhyudaya at Kothnur government school on the occasion of Teacher's Day



Children at Raj lake view apartment BTM Layout Bengaluru collected books and pencils from the residents and donated them to children in Abhyudaya free learning Centre children as part of Daanutsav.

Can your child donate 2 pencils & 1 notebook for a poor child this Daan Utsav?

Call Anu -91 98861 62998 or Sumita -91 96112 58983 to know more

Daan Utsav juniors will come door-to-door to pick these up from Saturday, 28th Sept



These books and pencils will be gifted to kids studying at Abhyudaya - Reaching the Socially Deprived, a project of EKSS

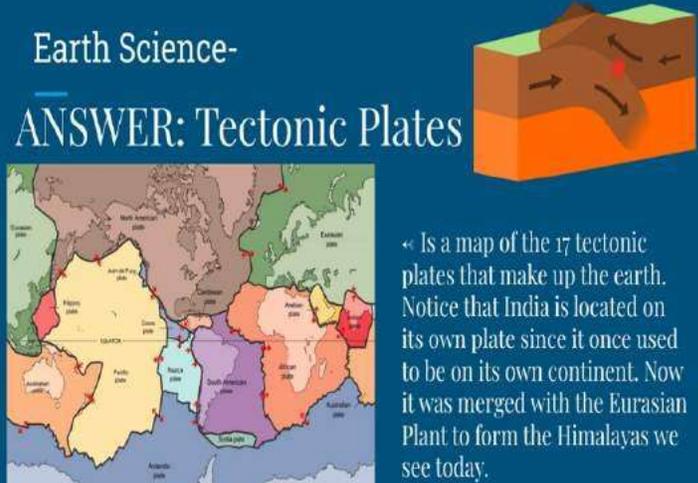
Educational trip to **Nehru planetarium** was organized with help of volunteers of Oracle. 120 students visited. After watching about our solar system in the sky theatre and visiting the science park Volunteers of conducted quiz and some fun activities



Kutub Khan from Hewlett Packard Enterprise volunteered virtually and prepared a Quiz material on the history of Indian Independence

Earth Science-

ANSWER: Tectonic Plates



« Is a map of the 17 tectonic plates that make up the earth. Notice that India is located on its own plate since it once used to be on its own continent. Now it was merged with the Eurasian Plate to form the Himalayas we see today.

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Smt Sujatha, A volunteer teacher has provided nice place freely to set up the free learning centre at **Kasavana Halli**



Justine Ramos from California volunteered and prepared a good material on The Immune System. The explanation is very simple with good illustration to make any student understand. We appreciate her volunteering for socially deprived children at Abhyudaya.



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Many volunteers, both in India and abroad prepared teaching aids / Learning Material for the students. Smt Nagaratna prepared virtually volunteered during Corona Lockdown to create teaching aids in Mathematics.



Volunteer and Reebok certified, Expert Fitness Trainer and Coach for sports rehabilitation Sri. Tulasiram took part in the SunfeastIndiaRunAsOne program to support lost livelihoods



Another very senior citizen at 85 years donates liberally from her pension year after year and supports Abhyudaya's efforts



Narsee Monjee Institute of Management Studies (NMIMS), Bangalore students undertook internship and visited Kalika Kendras. They also got to understand the complex social problems which will help them become inclusive business.



Well-wishers of Abhyudaya in Portland USA, led by Ramesh S Ananthaiah organized **Sangeeta Sanje** a musical cultural fundraising program to celebrate Vijayadasami on Sep 7. More than 300 people participated and amount of USD 7072 Amount was deposited to the Sewa International USA account.

Employees from Shoppers Stop Bengaluru spent time at free learning centre, conducted activities, quiz competition and distributed prize for the children. They also few educational charts



Rabindranath from BoschGlobal in Bengaluru celebrated Deepavali by doing a charitable act. He gifted bags to needy children at Abhyudaya free learning centre



Shri Guru Prasad from NetApp celebrated his daughter's birthday along with the children in the children at the Abhyudaya free learning centre



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Shri Meenakshi Sundaram and Smt Valli Sundaram gifted a laptop to Satisha who is studying in KSIT and a recipient of Abhyudaya Vidyanidhi Scholarship program.



Residents of Raj Lake View apartments BTM layout donated stationery celebrating Daanutsav and Deepavali



Rotarians working for social transformation Dr. Sundereshan Dr. Rohit ,Smt Ranjini and Smt Tripura visited Abhyudaya free learning centre and donated books for needy children in #Bengaluru south



Smt. Rajalakshmi, a Social worker celebrated her 91st birthday and Deepawali with the children by distributing sweets to the children and donating funds. She dreams of Bharat being the Vishwa guru.



New Projects

Every organization has to continuously improve, innovate, and expand on its activities. In line with that Abhyudaya has been actively engaged in expanding reach, improving and expanding on existing activities, and expanding to new activities. Besides expanding the Kalika Kendra's to outside of Bangalore, Abhyudaya has expanded its socially- oriented campaigns, medical camps, etc. The COVID pandemic lead Abhyudaya, for the first time to plunge into community relief activities which are presented in the respective sections

Here below are some of the other projects which will further help us accelerate our activities

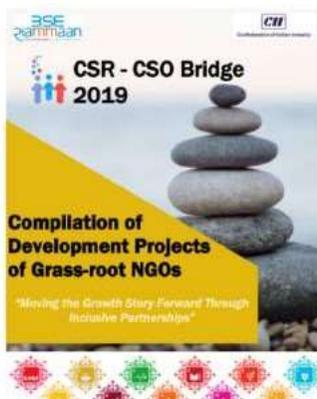
Abhyudaya has continuously been enhancing its infrastructure. With the intention to provide quality reading material, a decent library space has been created. Individual and Community Volunteers have helped in stocking the library with high quality and subject reference books, guide books for preparing for competitive exams including MBA, CAT, IIT JEE, IAS exams.



Awards and Recognitions

It is heartening that the activities of Abhyudaya, driven by the continuous support and involvement of many organizations small and big, individuals young and old, have been growing in terms of the number of lives it positively impacted. Many organizations have recognized the contributions and that recognition would motivate all involved to carry forward the mission to even further heights. Shared below are some of the recognitions received in this year

#Abhyudaya has been selected to feature in compendium “CSR - CSO Bridge 2019” CII’s National CSR Summit on Dec 12, at New Delhi.



Vedantha College Vasanthapura Bangalore recognized the contributions made by Abhyudaya for the development of socially deprived children and a memento was handed over to Mr. Lakshminarayana and Mr. Vidya Shankar, members of the Abhyudaya Executive Committee.



Iamhere app carried out a mega giving programme and it chose Abhyudaya as one of the NGOs



With Donors and volunteers from different parts of the world and beneficiaries spread locally and regionally, Abhyudaya has emerged as an International organization





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Abhyudaya Keshava Kripa Samvardhana Samiti is now LIVE on **GiveIndia** India's largest and most trustworthy giving platform for donors. We are one among 200+ organizations. The link to Abhyudaya is:
fundraisers.giveindia.org/projects/abhyudaya-kalika-kendra



CII CSR Gateway an online platform to connect the relevant stakeholders of CSR to enable CII member companies with appropriate social engagement has featured Adopt one Abhyudaya free learning centre program



Manjunath H Executive member Abhyudaya was featured as Neighbourhood Ninja by lamHere app

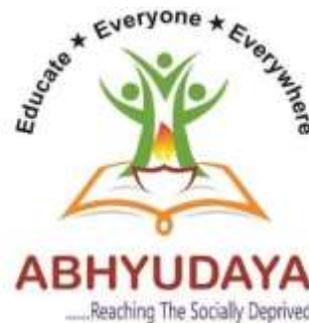


Employee of Adobe nominated Abhyudaya for workplace giving programme. We will receive donations from Adobe to our FCRA account via NASSCOM foundation and Benevity.



We are taking part in **TCSW10K** Supported by India Cares Foundation. A separate page has been created for funding Abhyudaya activities:

<https://icfn.in/TCSWorld10K/abhyudaya>



[ya.](#)



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Abhyudaya was one amongst 90K NGO that worked along with NITI Aayog for Corona lockdown relief and had an opportunity to interact with Union Minister Dr harsh vardhan & NITI Aayog CEO Amitabh Kanth on issues related to COVID19 Relief Work



Out of 17 Sustainable Development Goals, Abhyudaya's work among deprived communities is serving eleven of the 17 Sustainable Development Goals of the UN.

The Sustainable Development Goals #SDGs, the first network connecting private sector with the Global Goals has mentioned about Abhyudaya in their tweet. Abhyudaya social work is now receiving global attention



Abhyudaya is listed in the Member Directory of The *ThinkGlobal Institute*



Team Abhyudaya took part in a Video conference organized by *Youth Alliance Against Corona* and interacted with Rammadhav Ji



Abhyudaya is one of the first winners of a 2020 Top-Rated

GREATNONPROFITS

GREATNONPROFITS
TOP-RATED NONPROFIT



Perla N.
Perla N



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Partners and Supporters





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Abhyudaya in the Media

Abhyudaya's activities in the field of education have received all round attention including the attention of Media: Print, TV and Social Media. Here below are some important events covered by the regional and national press and the TV.

Aarohana Celebrations in Vijaya Karnataka



May 2019 edition - Vijaya Karnataka



should take all necessary precautions as mandated by the government and fight the Corona menace in the interest of the nation. The Vishva Hindu Parishad (VHP) has said that in view of the rising corona virus infection cases in the country and the efforts being made globally to deal with this pandemic, the Hindu society should not take out big processions or chariot parades and trips or hold any such mass events pan-India during Shri Ram Mahotsav which could transmit and circulate the fatal COVID-19. The VHP has urged the Hindus to make some necessary changes in the formats and templates of the Shri Ram Mahotsav celebrations scheduled across the country from the coming Varsa-Pratigada (March 25) to Hanuman Jayanti (April 08), in view of the pandemic of novel Corona virus (COVID-19). VHP's Central Secretary General Shri Milind Parande in a statement issued to the media said that in view of the rising corona virus infection cases in the country and the efforts being made globally to deal with this pandemic, the VHP calls

upon the Hindu society that during the pan-India Shri Ram Mahotsav (festival) they should not take out big processions or chariot parades and trips or hold any such mass events that could transmit and circulate the fatal COVID-19. He said that all the Rama devotees should follow cleanliness and hygiene and observe all the healthcare instructions given by the local health authorities. On the occasion of the festival they can gather in their respective houses or nearby temples and chant the 10-letter Vidyā Maha-Mantra, i.e. 'Shri Ram Jai Ram Jai Jai Ram', and inspire others to do so. He also urged that the VHP Karyakartas should protect the health of the society along with their own. Apart from this, saffron flags should be hoisted atop all Hindu houses and stickers of Shri Ram Jannabhoomi affixed outside the houses. The VHP Secretary General also said that the construction of the temple on the birthplace of Bhagwan Shri Rama is a reclamation and restoration of India's self-respect, refinement, grace and dignity. We must also remember the lakhs of Hindu brethren who sacrificed their lives and made continuous efforts for the liberation of Shri Ram Jannabhoomi during the last five centuries. Earlier, the VHP had welcome PM Modi's call for self-imposed Janata curfew (people's curfew) and social distancing. The VHP had said that all along with our families and society, should be part of Janata Curfew and spread awareness about the global crisis and follow all life-saving advice intelligently.

ಮಕ್ಕಳ ಕಲಿಕೆಗೆ ಅಭ್ಯುದಯ ಸಾಥ್





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Vidyanidhi distribution to meritorious students-
Vijayavani July,2019

150th Gandhi Jayanti Celebration at
Chamrajnagar Government School



Free SSLC coaching inauguration function
in Vijay Karnataka

Free SSLC coaching Valedictory function in
Vijay Karnataka Feb 11



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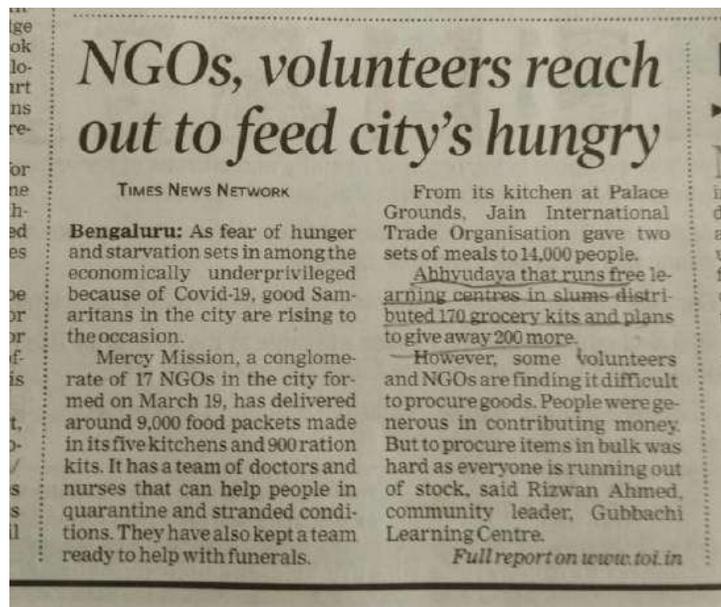
Abhyudaya constitution day celebration in presence of Capt Manivannan was reported by the **Press Information Bureau Delhi**

ABHYUDAYA NGO, BENGALURU: Abhyudaya, an education project for socially deprived children conducted an interactive session for students on January 4, 2020 at Bengaluru with Capt. Manivannan IAS (Secretary- Labour department, Secretary-Information and Public relation, Government of Karnataka). 200 students from Abhyudaya's free learning centre attended the program that began with the reading of the Preamble to make all students aware about the Citizens' duties. Capt. Manivannan explained the preamble of the country in very simple terms. Each and every word of the preamble was explained in detail in a way any students could understand. He explained how constitution is framed and importance of voting. He also explained the importance of the Constitution for the national development and to maintain harmony among people. Finally, the session concluded with a question and answer session. The questions asked by the students were really thought provoking ones. This was the moment where Capt. Manivanna felt very happy after hearing thoughtful questions from the young students; he also delightfully answered all the questions.

With the suspension of academic activities in the wake of COVID pandemic, Abhyudaya got into COVID relief measures for the distressed. The activities were widely covered in the print and social media. The full details are provided in the section "Abhyudaya's COVID Lock down Relief Work".

Presented below are few press clippings:

Ms Anuksha Dey, a journalism student from COMMITTS posted a blog on the Independence Day celebration at Banni Kuppe Government School in curiouscatsurvives.home.blog



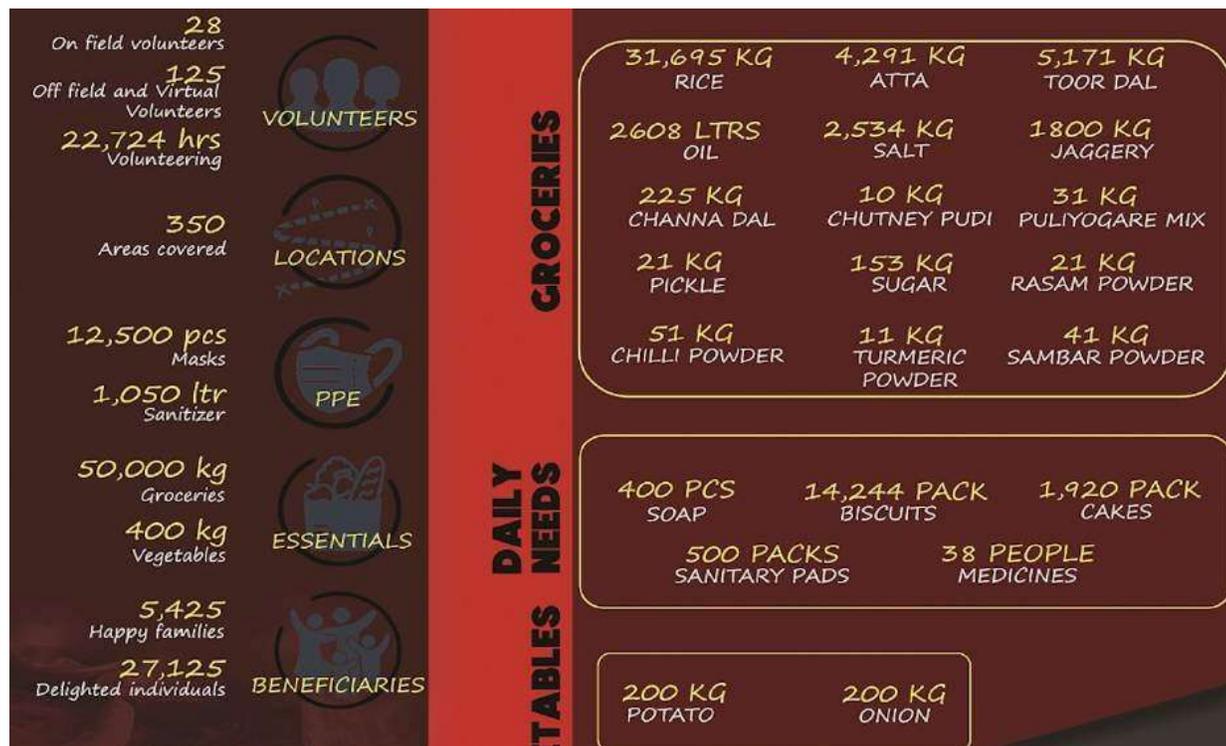
Abhyudaya in COVID Relief Work

COVID, materializing from thin air, caught humanity off guard. All activities had to be compulsorily stopped around the world and we too had a countrywide lockdown. The worst affected were the people who depended on daily wages and migrant workers who without work had nowhere to go for food and in some cases shelter too. Abhyudaya, oriented as it is, to serve the society swung into action, and got engaged in Relief work.

The work involved getting engaged with the Government, the Police, the Health Workers, the essential service providers who were declared the COVID warriors. With relief materials arriving, Abhyudaya Bangalore centre became a godown for relief material and volunteers in good numbers fanned out to different parts of the city to distribute relief materials and hygiene products.

Abhyudaya was also engaged in dialogues initiated by the Government, through webinars and other forums for effectively and quickly providing relief to the people. Abhyudaya particularly took care of the poorest of poor families and stranded migrant workers without food and with no transport to go back to their far-away homes in Bihar, Bengal, Assam, Orissa, and J&K. Volunteers delivered food to migrants who were staying back and to those leaving in the thousands by Shramik Expresses to their native places.

Abhyudaya workers also provided support and relief to COVID warriors distributing Hygiene products like soaps solutions, sanitizers, and masks besides food items.



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Here is a snapshot of the work done by Abhyudaya during the first phase of lockdown. In the following pages are pictures capturing various moments during Abhyudaya's serious engagement in tackling the emergency created by the COVID pandemic.

Chief Lakshminarayana distributing sanitizers and demonstrating its use to BBMP contract labourers



Food and other relief items stocked in Abhyudaya Bangalore Centre, turning it into a godown and a nerve centre of relief activity



Relief material delivered to 5 people from Nagaland and Manipur



Food and other relief material getting repacked in smaller packages for distribution. Bangalore centre for distribution Lakshminarayana distributing sanitizers and demonstrating its use to BBMP contract labourers





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Relief material being transported and distributed in different localities for the needy



Migrant Recipient from Orissa and Darjeeling



A Kashmiri student stranded in the city.



Distribution of food items to local poor families



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They alone live, who live for others

Distribution of water and food to migrant labourers returning home by Sharmik Express at station



Serving the COVID Warriors: BESCOM Employees BBMP Pourkarmikas and the Police



Tulasiram fitness trainer by profession managed crowd social distancing during distribution of food kits



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Abhyudaya committed for safe and healthy society

Distribution of essential items to daily wage workers

Support basic needs for few weeks

Contact : Lakshminarayana 9844135044



5kG Rice



Cooking oil 1/2 litre



Toor daal 1 Kg



Salt 1/2 Kg



Onion 1 Kg



Potato 1Kg

Donate Generously (80G exemption available)

<https://abhyudayakkss.org/donate/>

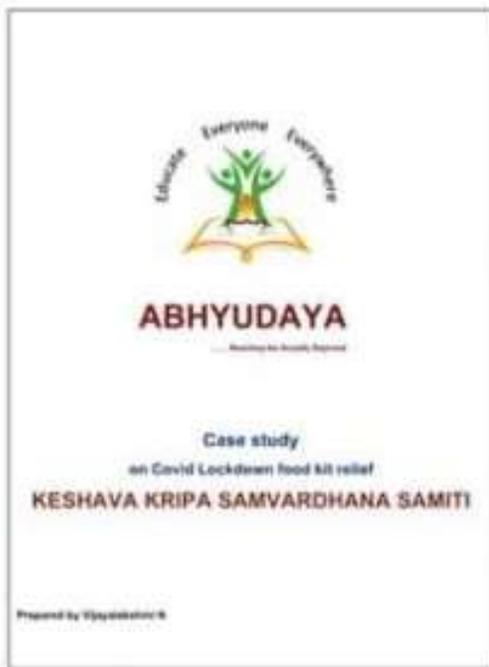


Abhyudaya is a project under Keshava Kripa Samvardhana Samiti (KKSS)
Registered with Government NITI Aayog under NGO-Darpan registration # KA/2018/0188905
Registered with FCRA under number – 094421789
Registered with NASSCOM BiGTech , Validated by Techsoup
Registered under Mysore societies registration act Reg. No. 58/1963-1964



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Abhyudaya corona lockdown relief work in Government of Karnataka twitter timeline



Abhyudaya's COVID Relief work was widely recognized and acknowledged in the Social Media by people representative, top officials, respected and ordinary citizens besides agencies working for migrant workers.



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Kaushik Software Manager in Allegion India, and his wife Dr. Sri Harsitha, distributed food to daily wage workers



Abhyudaya Assamese in Bangalore helping during Corona lockdown appeared in Voice of Assam



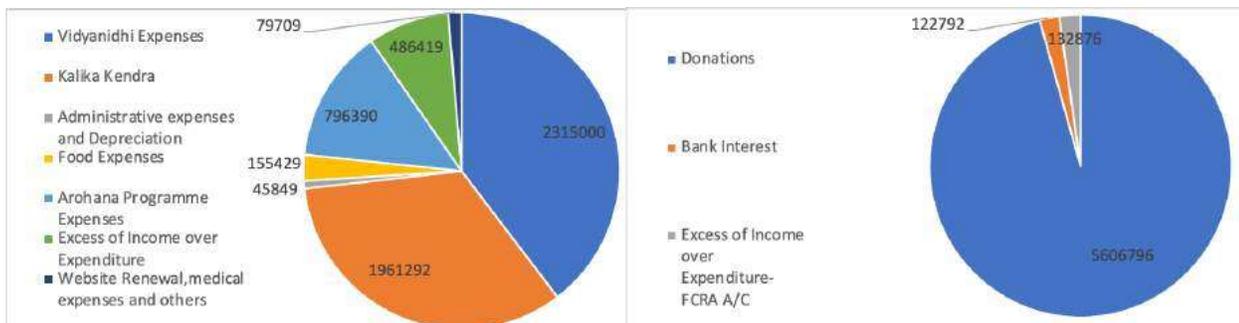
CRPF officer appreciated Abhyudaya for extending help extended to a stranded CRPF soldier and his family



INCOME & EXPENDITURE A/C FOR THE YEAR ENDED 31ST MARCH 2020

EXPENDITURE	AMOUNT (Rs.)	INCOME	AMOUNT (Rs.)
To Vidyanidhi Expenses	23,15,000.00	By Donations	56,06,796.18
" Kalika Kendra	19,61,292.00	" Bank Interest	1,22,792.00
" Printing Charges	4,183.00		
" Telephone Charges	3,928.00	Excess of Income over	
" Food Expenses	1,55,429.00	Expenditure:	
" Arohana Program Expenses	7,96,390.00	FCRA A/c	132876.58
" Bank Charges	1,560.98		
" TCS Marathon Run Programme	35,000.00		
" Website Renewal Expenses	32,188.00		
" Rent	30,000.00		
" Water Bills	6,178.00		
" Medical Expenses	17,521.00		
" DEPRECIATION	17,374.97		
" EXCESS OF INCOME OVER EXPENDITURE	4,86,419.81		
	58,62,464.76		58,62,464.76

Analysis of Income and Expenditure for the period 2019-2020



Total operating equivalent expenses of Abhyudaya is close to Rs.2 crore if manhours of volunteers and material donations are monetised. Only those expenses and income which involves KKSS bank account are shown in the above table. Certain expenses which are supported by partner organisations are not shown in the above table. Certain items are given to Abhyudaya on nominal rate or without any charges, these are not shown in above table.



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If you want to help a child get educated!

Donate from India

Bank Name	Canara Bank
A/c No.	2476101016119
IFSC	CNRB0002476
Branch	Konankunte, Bengaluru
A/c name	KESHAHA KRIPA SAMVARDHANA SAMITI

Cheque Payable to:

“Keshava Kripa Samvardhana Samiti”

On the back of the cheque, please mention your full name, PAN number, Phone number and postal address

Please mail your cheque to – Abhyudaya, “Jnanagiri”, 4th Cross, 2nd Main, Soudamini Layout, Konanakunte,

Bengaluru - 560 062

Payment Gateway Link:



Donate from Abroad



Abhyudaya is an education project under Keshava Kripa Samvardhana Samiti (KKSS)

Registered under Mysore societies registration act	Reg. No. 58/1963-1964
Income tax department 80G (PAN)	AAATK1146K
Income tax department 12A	No. Trust/718/10A/Vol.A-II/K-568/CIT-II
NGO Darpan ID	KA/2018/0188905
FCRA Registration Number	094421789
GuideStar Number (GSN)	11246
Registered with NASSCOM BiGTech , Validated by Techsoup	



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For more details contact

Abhyudaya

**“Jnanagiri”, #75/76, 4th Cross, 2nd Main,
Soudamini Layout, Konanakunte, Bengaluru - 560062**

Phone: 080-26322260, 9844135044, 8867013579, 9886066630, 9008028181, 9880784082

www.abhyudayakkss.org

Twitter: Abhyudaya_KKSS

LinkedIn: Abhyudaya-kkss

Instagram: Abhyudaya_kkss

YouTube: Abhyudaya.Jnanagiri

Email: reach@abhyudayakkss.org

Facebook: www.facebook.com/AbhyudayaReachingTheSociallyDeprived

