



## Sangeeta Sanje - proudly presents “Abhyudaya 2019”

Sangeeta Sanje is a brand that was conceptualized and implemented by like-minded friends with an intent to not only promote Kannada language and local artistes, but also support a charitable cause through “Abhyudaya” and its sister organizations Sewa USA and Youth for Seva. Friends, family, and several volunteers supported Sangeeta Sanje in this noble cause.



Abhyudaya is a charitable organization based in Bengaluru, India that was founded in 2004 and carries out educational and hobby classes, health camps and rehabilitation programmes and provides basic facilities like drinking water, sanitation, and electrification to underprivileged schools. Since its inception, Abhyudaya has helped over 25,000 students through various programs. The organization projects a proposed budget of Rs. 350 lakhs (USD 500,000) in the coming years.

The program planning and preparation began in June 2019, beginning with creating a beautiful logo representing Kannada flag in Yellow and Red color that was designed by Smt Sparsha Lokesh Sharath from Bengaluru, India.

Smt Sparsha prepared colorful flyers for each month that were published in all social media platforms and were posted at key and prime locations of Portland Metro area, including Wilsonville and Salem (capital of Oregon) by our volunteers.

Singers and artists were identified and opportunities for new and budding singers and dancers were considered while picking them for the event.

Promo videos were key attractions that revealed the singers and artists in a phased manner. Smt Preeti Rao, with her unique talent in graphics helped in making of promo videos. Raghu Dixit himself liked our RD theme pictures and videos and shared it on his personal instagram account and wished our team good luck. RD theme promo videos had maximum views and likes.



The event 'Abhyudaya 2019', a mesmerizing musical and dance evening to raise funds to Abhyudaya NGO, was held at the Multnomah Arts and Culture Center auditorium in Portland, OR on September 7th, 2019. This was the first international event for Abhyudaya. The 3-hour event comprised of numerous Kannada Film and Folk, classical, patriotic, romantic songs, cultural dances from adults and children and fancy dress from young kids.

High tea preceded the event and provided socializing opportunities to early birds. The event began with a lamp-lighting ceremony by **Sri Nagendra Tirumali** core team member of Portland Kannada Koota, **Sri Krishnamurthy Woonimani** North-western region head Hinduswayam Sevak Sangh, USA, **Smt Surekha Reddy** - Secretary Chinmaya Mission Portland, **Sri Ravi Venigalla** - Founder President Chetana Foundation.-





The kids and seniors were picked for inauguration based on the starting sound of their names which was based on the concept of 'SaptaSwaras' - the key notes and basic principles of music "Sa Re Ga Ma Pa Da Ni". The lamp was lit by all the dignitaries, Sr.Citizen and kids in parallel with an **invocation song by Smt Geetha Rao**.



The master of ceremonies Anagha Jamadagni and Ravindra Harish guided us beautifully throughout the event and made sure they engaged the audience with interesting anecdotes and questions.



The First song was to welcome the audience to the event with the beautiful female Duet "Teridide Mane O Baa Athithi" from Smt Preeti Rao and Smt Harini.

Sri Krishna Kurpad sang the beautiful song “Jenina Holey, Halina Maleyo” for which tiny tots , in beautifully attire, represented the rich culture, heritage and great personalities of Karnataka as depicted in the song by Sri Chi Uday Shankar.



This song was followed by solos by Sri Vishwas - ‘Neera bittu nelada mele’ and few romantic songs of Ravichandran - Hamsalekha duo by Sri Nitin and Smt Rashmi for which the audience was so excited.



The next melodious solo “Nooru Janmaku” was by Sri Sandeep which took memories from our Bengaluru to America America days.

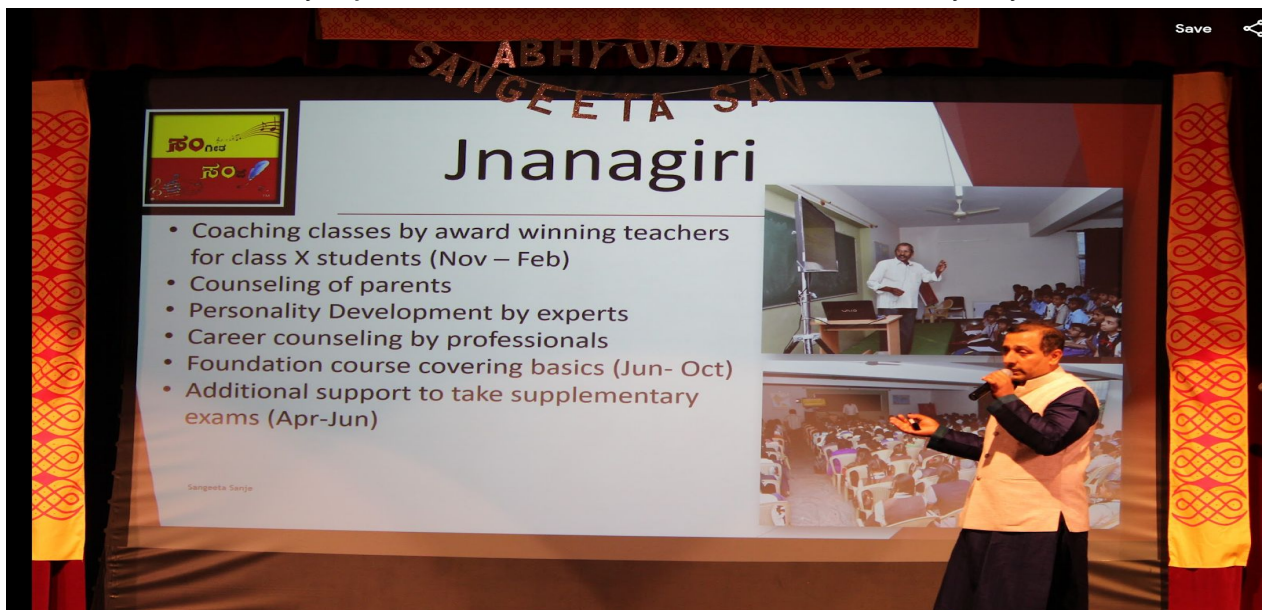
Praising the glory of our great Bharatha varsha, Smt Harini Acharya sang “Bharatha Booshira Mandira Sundari” for which a classical dance, choreographed by Smt Prathiba Nandagudi, was performed in parallel by 6 kids with a Bharathi-Kanyakumari in the center.





This was followed by a couple of solo songs “Sariyagi Nenapide” by Sri Aniket, “Nagisalu neenu Naguvunu nanu” by Smt Preeti and “Nodayya Kwate Lingave” by Smt Prathibha.

This was followed by a presentation about Sangeeta Sanje and Abhyudaya NGO by Sri Ramesh Ananthaiah - showcasing the works of Abhyudaya, which has been greatly contributing to kid's education since 2004. This presentation also showcased on how we can actively participate in kid's education and various ways by which we can contribute to NGO activities of Abhyudaya.



This was followed by our rich folk dance (Janapada nritya), the Kurubaru dance “Belli Mudito Koli Kugito” to “Chellidaru Malligeya”. These performances were also choreographed by Smt Prathiba Nandagudi.



These enchanting performances ensured the audience did not leave their seats even for a bathroom break.

Sri Vishwas Setty and Smt. Pratibha Nandagudi's dance moves while singing the song "Kunidu Kunidu Baare" from Mungaru Male made the dancers in the audience want to dance too.



Smt. Rashmi Mudiyanur's "Akaasha Deepavu Neenu" was melodious too. Smt. Preeti Rao and Sri Aseem Agrawal enthralled the audience with their playful chemistry during the song from "Ondu Malebillu" along with nice background dancing by Sri Guru Rao and Smt Ramya Bhat for the interlude music.





Sri Krishna Krupad delivered his promise to mesmerize the audience with his rendition of “Naadamaya” song from the movie Jeevana Chaitra, a national award winning song for Kannada originally sung by none other than the late Dr RajKumar.



The performance was followed by a solo performance of melodious song “Minchagi neenu baralu” by Sri Sandeep Shetty.

Dedicating a song for all **proud fathers** was the most emotional melodious song by Smt Preeti Rao - “Appa I love you” from the movie “Chowka”, which had a beautiful slideshow consisting of nostalgic pics of audience and volunteers with their dads and kids. Many people couldn’t hold back their tears and sniffles were heard during this song.



The ladies were not far behind as they presented a beautiful dance, dressed in rich ethnic lehenga saree and traditional jewelry. The beautiful song “Kelisade Kallu Kallinali Kannada nudi” and “Govinda Baa Gopala Baa” was the climax of the event that made the audience get goosebumps and was choreographed by Bhagya, Anagha & Prajna.



Remixing the remix was a unique experiment we did as part of the retro and remix of the song “Kalavannu Tadeyuru yaru illa” from Kalla Kulla and Apthamitra. This was beautifully sung by Smt Harini, Sri Sandeep, Sri Vishwas and Sri Nitin Pinto.



Party dance by kids, choreographed by Smt Anagha and Smt Prajna for the latest Kannada tracks “Tagaru Banthu Tagaru” and “Tick Tick” songs of ShivrajKumar, kept audience tapping their foot.





The event also presented Santa Shishunala Shareef's folk song "Gudi Gudi Ya Seri Nodu" by our very own Raghu Dixit team of Portland dressed in colorful dhotis and kurthas, beaded necklaces and anklets. Sri Aniket's awesome voice enthralled the audience and they wanted many more songs from him. We acknowledged by singing "Ninna Poojege Bande Mahadeshwara". Click the photo link for more pics .

On Keyboard : Balaji Ramasamy, Drums : Sandeep Shetty, Congo: Krishna, Morocco : Vishwas, Guitar: Aniket and Aseem.



This was followed by a vote of thanks proposed by Smt Chetana Pandit to thank all the Volunteers, Sponsors, Choreographers, Singers, technicians, marketing team and partnering organizations.

The event concluded with the most famous comedy folk song from T P Kailsam and Mysore Ananthaswamy "Koli ke Ranga" by Sri Krishna and Vishwas Shetty and dancing steps by Sri Ramesh Ananthaiah in the background. This made the audience to dance and conclude the event with a

beautiful smile and on a happy note. On Keyboard : Balaji Ramasamy, Drums : Sandeep Shetty.



The mehendi and lemonade stalls ensured that young girls and boys were entertained and refueled beyond the acts on stage. This was an act of kindness that kids wanted to share with kids by doing their bit to help the fund raiser. Thanks to kids & parents from Mcgregor terrace and Shubha & friends for Mehendi/Henna.

Thanks to Sri **Suresh** - packed dinner by Hyderabad House Biryani place was also available for purchase for a nominal amount and 50% of the proceedings was also donated to Abhyudaya. The key menu items were **Bisibele Bath and Obaattu**. The food was sold out and many volunteers/singers had to look for alternative options.

**Sri Vinay Hadagali, Sri Vedanth Bilagi and Sri Gidu Sriram** (pictures and videos) captured the beautiful moments in their cameras.

Pics by Sri Gidu Sriram

[https://www.facebook.com/gidu.sriram/media\\_set?set=a.2421219774599134&type=3](https://www.facebook.com/gidu.sriram/media_set?set=a.2421219774599134&type=3)

Pics by Vinay Hadagali

<https://photos.app.goo.gl/DGEwCMdYKGKP4NpF7>

Pics by Vedanth Bilagi

<https://photos.app.goo.gl/Se59LyrswbgNwD76>

The hall was packed to capacity with over **300** guests and raised whopping funds of approximately USD **7021.53** (including corporate matching donations and deducting expenses).

Sangeetha Sanje would like to thank the **audience (abhimani devarugalu)** and sponsors for the outstanding support and generous donations for the noble cause. The organizers look forward to raising more awareness and reaching out to a larger section of kids with every passing year through this event year after year.

**A billion thanks to all volunteers aka Swayamsevak**s without whom this event would not have not been possible. We are sorry if we have accidentally missed any names below.

A Special thanks to Vinay Nooji, Anjana Kulkarni, Anant Jahagirdar, Shruti Jahagirdar, Praveen Soraganvi (got the Abhyudaya flyers & banner from Bengaluru), Siddappa, Sateesh Javali (all slides were prepared by him), Ashrith Harit, Harish Jamakhandi, Sandhya Nagaraj, Rashmi Mudiyanur,



Prashant Kowtal, NVS Kiran & Srihari HS (PSU students), Smitha Vishwas (kids fancy dress coordinator), Bhagya, Prachi, Vidya G, Deepa Chetty & Savitha Ramesh (Decoration, ticket design, flyers, banners etc), Thanks to Smt Chandrika Nimmagadda for helping with decoration ideas and sharing some decoration materials at no cost.



Exclusively we would like to thank Kurpad family - **Sri Krishna Kurpad, Smt Prathibha Nandagudi and Master Pranav Kurpad** - entire singing team had put camps at their home as it was our practice ground/home pitch for the last several weeks. They were also very generous in lending their key musical instruments like drums, congo, keyboard etc.. Thanks to **Aseem Agarwal** for the beautiful sound system, amplifiers and speakers during practices and mocks.

Special thanks to our **Gold sponsor Sri Ananthan Ayyasamy of PDX Prime, Portland Kannada Koota, Sri Thimmappa Anekonda** of Shelf genie, **Sri Mahesh Bagal** of SLV MULYA Technologies, **Sri Venkatesh Ramakrishnan** of Sigma consulting and for your kind support and generous donations.

We would like to thank our partners **SEWA International (Sri Arun Kankani, Sri Viswanath Koppaka, Smt Kusuma Swaroop, HSS Portland volunteers), Youth for Seva - Bengaluru (Sri Venkatesh Murthy)** and all other volunteers and staff for helping in transferring the funds to Abhyudaya projects.

We would like to thank our Abhyudaya Bengaluru coordinators **Sri Lakshmi Narayana, Sri Venu Gopal, Sri Akshay k Bharadwaj** (promo videos from Abhyudaya were done by him) and all other volunteers who helped us.

We would like to thank Multnomah Arts Center, Sound guy productions TVFR dept for providing their facilities to practise, Beaverton City hall for our mock rehearsals halls.

We would like to thank **Sri Sandhiprakash (Sandhi) Bhide** of **Soor Aur Saptak** he has been our key motivation to start this event.

We thank Apna Bazar, HECSA Balaji Temple, Jaya Hanuman temple for having our flyers and tickets for over several months.

We would like to thank social media and many Whatsapp group and facebook pages and respective admins for allowing us to share our promos and flyers to reach out to the community. Special thanks to **Sri Deepak Dasankunte (Portland Kannada Koota)** for sharing our flyers and promos in the

Koota distribution list. We would thank **Sri Jaisen Mody (ICA President)** for sharing our flyers and also making an announcement during India day.



Looking forward to hear more feedback and suggestion pls click this link below :->  
<https://forms.gle/E5QiTKU1xBvd3yhHA>

By Sangeeta Sanje  
Portland, Oregon  
September 27, 2019.