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ಸರ್ವರಿಗೂ ಶಿಕ್ಷಣ - ಅವಕಾಶ ವಂಚಿತರಿಗಾಗಿ



Abhyudaya

Reaching the socially deprived

Project of Keshava Kripa Samvardhana Samiti, Bengaluru

"Jnanagiri",
#75/76, 4th Cross, 2nd Main,
Soudamini Layout, Konanakunte,
Bengaluru - 560062, Karnataka

Sponsorship appeal for Aarohan - a mega event for socially economically deprived children

About Aarohan

A unique competition for socially and economically deprived children conducted every year by Abhyudaya. Most of those who participate are children from lower income group families staying in and around Bangalore. The event gives deprived children an opportunity to exhibit their talents. Around 2000 children participated in various competitions held previously. More than 300 volunteers and judges were supporting the event.



Highlights of Previous Aarohan

Children participated in essay competition with the theme "Swachh Bharat" and "Service to society in daily life". Children were speaking in pick and speak competition with great confidence on various themes. A quiz competition was also held. Kids demonstrated their creativity and scientific thinking with their Science experiments which became the main attraction in the event. Famous Kannada Actor Shri Jaggesh was the chief guest for the previous Aarohan.



About Abhyudaya

A social project in Bangalore started in 2004, with more than 83 centres providing free tuitions to 3600 children, free special coaching to 250 SSLC students and dropouts, career guidance to weaker section children and financial support to over 600 poor children. The project is run by volunteers and funded by thousands of individual donors.

Aarohan December 2018 events

Singing, Drawing, Essay, Skit, Quiz, Science exhibition.

Sponsorship requirement

Transportation – Rs 75,000

Banner and Publicity Material – Rs 75,000

Prize – Rs 50,000

Memento – Rs 1,00,000

Food – Rs 3,50,000

Consumables/ stationery items – Rs 50,000

Volunteers, judges are not paid. Students are not charged any entrance fee. Venue fee is nominal to the extent of cleaning services.

Benefit to Sponsor

Positive image in society due to association with an event supporting socially and economically deprived children.

Wide publicity through social media, press release, program invitation, newsletters, annual reports, Big banner in the event venue and announcement during the event.

More than ten thousand individual donors will come to know about the Sponsor.

Sponsor can put a small kiosk with their staff at the event.

Venue and Date

Date: December 23rd 2018 Sunday 9 Am to 3 PM

Venue: Ramakrishna school, Gottigere, near Jamboosawari dinne, JP Nagar 8th Phase, Bangalore

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Facebook : www.facebook.com/AbhyudayaReachingTheSociallyDeprived

Youtube : Abhyudaya.Jnanagiri **Twitter :** Abhyudaya_KKSS